

## **Hayling Island Seafront Strategy – Regeneration Ambition - Update**

### **Appendix 1: Emerging Hayling Island Seafront Strategy – progress**

The work that has progressed since September 2021 on the Emerging Hayling Island Seafront Strategy:

- i. Cabinet lead responsibilities reflect key strategic issues to take a ‘place-based approach’ on Hayling Island Seafront. The Cabinet Lead has responsibilities for Planning, Hayling Seafront Strategy and Coastal Management.
- ii. A Hayling Island Seafront Season 22 Plan is being developed. It sets out to provide ‘A safe, successful season 22 experience for residents, businesses of, and visitors to Hayling Seafront’.
- iii. Additional attention on operational activity on Hayling Island Seafront between June 2021 and March 2022. Funded by Welcome Back Fund, a total cost of £72,600 has been allocated to support additional cleaning of toilets including a deep clean; Additional litter picking; the clearance and replanting at Sinah Common; Christmas illuminations and future clean-up of toilet blocks on the seafront.
- iv. A Concessions plan is being developed for Season 22. This will be marketed in the new year with an aim to attract concessions that will support the regeneration ambitions for the seafront and provide a more coordinated approach.
- v. A beach hut strategy is in development, this will look at the different operating models for beach hut provision and a clear vision for beach huts on Hayling Island Seafront.
- vi. In September 2021 the council applied to Changing Places, through Muscular Dystrophy UK and DLUHC, for a share of £30mil to install a Changing Places toilet for adults and children with disabilities on Hayling Island Seafront. If successful, the funds could be received as early as February 2022.
- vii. New Governance Structure, Hayling Island Seafront Board to be established of key strategic stakeholders for the delivery of operational services and regeneration of the seafront.